





UNITEDSTATES **SECURITIES AND EXCHANGE COMMISSION** Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0123 Expires: February 28, 2010

Estimated average burden

ANNUAL AUDITED REPORTALIPROCESSINGER response..... 12.00 **FORM X-17A-5** PART III

FEB 18 2011

Section

SEC FILE NUMBER

8- -52017

FACING PAGE Washington, DC Information Required of Brokers and Dealers Pursuant taffection 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGIN	NNING 01/01/	<u> </u>	NG 12/31/2010 MM/DD/YY	
	A. REGISTRANT IDE			
	Iultiple Financial Ser		OFFICIAL USE ON	LY
ADDRESS OF PRINCIPAL PLACE		_		
15615 Alton Par	kway, Suite 450			
	(No. and S	Street)		
Irvine,	Califo	rnia	92618	
(City)	(5	tate)	(Zip Code)	
NAME AND TELEPHONE NUMBE  Michael Henry		ACT IN REGARD TO T	HIS REPORT (949) 753 – 2727 (Area Code – Telephone Num	ber)
	B. ACCOUNTANT ID	ENTIFICATION		
INDEPENDENT PUBLIC ACCOUN  Joseph Yafeh C	-	ntained in this Report*		
	(Name – if individual,	state last, first, middle name)		
11300 W. Olympic Bou	levard, Suite 875	Los Angeles,	CA 90064	1
(Address)	(City)		(State) (Zip Code)	
CHECK ONE:				
Certified Public Account	ntant			
☐ Public Accountant				
☐ Accountant not resider	t in United States or any of	its possessions.		
	FOR OFFICIAL	USE ONLY		
		- Wes		

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1410 (06-02)

#### OATH OR AFFIRMATION

I. M	lichael Henry	Flammer	, swear (or affirm) that, to the l	best of
my knowledge and belief the	accompanying finan	cial statement and supp	orting schedules pertaining to the firm of	
			, Member FINRA / SIPC	, as
of De	ecember 31 <sup>st</sup> ,	, 20 <u>10</u> , are	true and correct. I further swear (or affire	m) that
neither the company nor any	partner, proprietor,	principal officer or dire	ector has any proprietary interest in any acc	count
classified solely as that of a c				
classified solely as that of a c	<b>***</b>			
	· · · ·			
			. 11	
Sworn to befo by Michael H.	re me on ?	3/8/4		
L. Michael H.	Flamme	F" When	Silvatura	
of the		1	Signature	
		' Micho	ael Henry Flammer, CEO / FINOP	
			Title	
		k.		
X Amne	Jam	-	ANNE E MEIOCED E	
Notary Public			CANNE F. MEISSER 🕹 Comm.# 1824398 📆	
This report ** contains (chec	k all applicable box	es): New Mc	OTARY PUBLIC-CALIFORNIA VI	
(a) Facing Page.	at approacte con-	7 ( 0.00	ORANGE COUNTY COMM. EXP. Nov. 24, 2012	
(b) Statement of Financi	ial Condition.	MI	OURM. LAP. ROV. 24, 2012	
(c) Statement of Income	(Loss).			
(d) Statement of Change	es in Financial Cond	ition.	ala Pranziatore Canital	
(e) Statement of Change  (f) Statement of Change	s in Stockholders E	equity or Partners of Schrift of Claims of C	reditors	
(f) Statement of Change (g) Computation of Net	Canital	numated to Claims of C	i ditors.	
(g) Computation of Net	termination of Reser	ve Requirements Pursua	ant to Rule 15c3-3.	
(i) Information Relating	g to the Possession o	r Control Requirements	Under Rule 15c3-3.	
[ (i) A Reconciliation, inc	cluding appropriate e	xplanation of the Comp	utation of Net Capital Under Rule 15c3-1 at	nd the
Computation for Det	termination of the Re	eserve Requirements Ui	nder Exhibit A of Rule 15c3-3.	
	tween the audited an	d unaudited Statements	of Financial Condition with respect to me	thods of
consolidation.	.•			
(1) An Oath or Affirmat		·*		
(m) A copy of the SIPC	Supplemental Repor	ι. ocies found to exist or fo	und to have existed since the date of the prev	ious audit
(n) A report describing a	my material madeque	total to exist of for	man and the second and a second a second and	

<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

### SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C.

MULTIPLE FINANCIAL SERVICES, INC.

ANNUAL AUDIT REPORT

DATE - DECEMBER 31, 2010

#### CONTENTS

PART I	
Report of Independent Auditor Statement of Financial Condition Statement of Income Statement of Changes in Shareholders' Equity Statement of Changes in Financial Condition Notes to Financial Statements	1 2 3 4 5 6-8
SUPPLEMENTARY INFORMATION	
Schedule I - Computation of Net Capital Requirements Pursuant to Rule 15c3-1	9-10
Schedule II - Revenues and Operating Expenses	11-12
Schedule III – Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3	<b>13</b>
Schedule IV – Information Relating to Possession or Control Requirements Under Rule 15c3-3	14
PART II	
Statement on Internal Control	15-16
PART III	
SIPC Supplemental Report	17-18

#### Joseph Yafeh CPA, Inc.

A Professional Accounting Corporation 11300 W. Olympic Blvd., Suite 875 Los Angeles CA 90064 310-477-8150 ~ Fax 310-477-8152

#### REPORT OF INDEPENDENT AUDITOR

Board of Directors Multiple Financial Services, Inc. Irvine, California

I have audited the accompanying statement of financial condition of Multiple Financial Services, Inc. as of December 31, 2010 and related statements of income, changes in shareholders' equity and changes in financial condition for the year then ended. These financial statements are being filed based on Rule 17a-5 of the Securities Exchange Act of 1934 and include the supplemental schedule of the net capital computation required by rule 15c3-1. These financial statements are the responsibility of Multiple Financial Services, Inc.'s management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with the auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. I believe that my audit provides a reasonable basis for my opinion.

In my opinion, such financial statements referred to above present fairly, in all material respects, the financial condition of Multiple Financial Services, Inc. as of December 31, 2010 and the results of its income, shareholders' equity and changes in financial condition for the year then ended in conformity with accounting principles generally accepted in the United States of America.

My audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules I, II, III and IV is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in my opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Los Angeles, California January 18, 2011

## MULTIPLE FINANCIAL SERVICES, INC. STATEMENT OF FINANCIAL CONDITION DECEMBER 31, 2010

#### **ASSETS**

Cash			
Money market TOTAL CASH  Accounts receivable 23,054 Marketable securities, at fair market value 26,941 Furniture & equipment less accumulated depreciation - \$18,619 0 Other assets 322  TOTAL ASSETS \$61,061  LIABILITIES AND SHAREHOLDERS' EQUITY  LIABILITIES Accounts payable \$12,347 Credit card payable 5,509 Line of credit payable 1,988  TOTAL LIABILITIES  ATOTAL LIABILITIES 19,844  SHAREHOLDERS' EQUITY Common stock, no par value, 1,000,000 shares authorized; 200,000 shares outstanding \$16,289 Paid in capital 3,959 Retained earnings 20,969  TOTAL SHAREHOLDERS' EQUITY 41,217		¢ 0.20	22
TOTAL CASH  Accounts receivable Marketable securities, at fair market value Furniture & equipment less accumulated depreciation - \$18,619 Other assets  TOTAL ASSETS  LIABILITIES AND SHAREHOLDERS' EQUITY  LIABILITIES Accounts payable Credit card payable Line of credit payable Line of credit payable TOTAL LIABILITIES  SHAREHOLDERS' EQUITY  Common stock, no par value, 1,000,000 shares authorized; 200,000 shares outstanding Paid in capital Retained earnings  TOTAL SHAREHOLDERS' EQUITY  TOTAL SHAREHOLDERS' EQUITY  At 1,217			
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Furniture & equipment less accumulated depreciation - \$18,619 0 Other assets 322  TOTAL ASSETS \$61,061  LIABILITIES AND SHAREHOLDERS' EQUITY  LIABILITIES Accounts payable \$12,347 Credit card payable 5,509 Line of credit payable 1,988  TOTAL LIABILITIES 19,844  SHAREHOLDERS' EQUITY Common stock, no par value, 1,000,000 shares authorized; 200,000 shares outstanding \$16,289 Paid in capital 3,959 Retained earnings 20,969  TOTAL SHAREHOLDERS' EQUITY 41,217			
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LIABILITIES Accounts payable Credit card payable Line of credit payable TOTAL LIABILITIES  SHAREHOLDERS' EQUITY Common stock, no par value, 1,000,000 shares authorized; 200,000 shares outstanding Paid in capital Retained earnings  TOTAL SHAREHOLDERS' EQUITY  TOTAL SHAREHOLDERS' EQUITY  41,217	TOTAL ASSETS	<u>\$ 61.06</u>	<u>31</u>
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LIABILITIES Accounts payable Credit card payable Line of credit payable TOTAL LIABILITIES  SHAREHOLDERS' EQUITY Common stock, no par value, 1,000,000 shares authorized; 200,000 shares outstanding Paid in capital Retained earnings  TOTAL SHAREHOLDERS' EQUITY  TOTAL SHAREHOLDERS' EQUITY  41,217			
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Line of credit payable  TOTAL LIABILITIES  19,844  SHAREHOLDERS' EQUITY Common stock, no par value, 1,000,000 shares authorized; 200,000 shares outstanding Paid in capital Retained earnings  TOTAL SHAREHOLDERS' EQUITY  1,988  19,844  19,844  19,844  19,844  10,000,000 shares 20,969  11,988  11,988  11,988			
TOTAL LIABILITIES  SHAREHOLDERS' EQUITY Common stock, no par value, 1,000,000 shares authorized; 200,000 shares outstanding Paid in capital Retained earnings  TOTAL SHAREHOLDERS' EQUITY  19,844  19,844  \$16,289  \$20,969		,	
SHAREHOLDERS' EQUITY  Common stock, no par value, 1,000,000 shares authorized; 200,000 shares outstanding \$16,289 Paid in capital \$3,959 Retained earnings \$20,969  TOTAL SHAREHOLDERS' EQUITY 41,217	Line of credit payable	1,98	<u> 38</u>
SHAREHOLDERS' EQUITY  Common stock, no par value, 1,000,000 shares authorized; 200,000 shares outstanding \$16,289 Paid in capital \$3,959 Retained earnings \$20,969  TOTAL SHAREHOLDERS' EQUITY 41,217	TOTAL LIADILITIES	10.97	1.1
Common stock, no par value, 1,000,000 shares authorized; 200,000 shares outstanding \$16,289 Paid in capital 3,959 Retained earnings 20,969  TOTAL SHAREHOLDERS' EQUITY 41,217	TOTAL LIADILITIES	13,04	<u> 14</u>
Common stock, no par value, 1,000,000 shares authorized; 200,000 shares outstanding \$16,289 Paid in capital 3,959 Retained earnings 20,969  TOTAL SHAREHOLDERS' EQUITY 41,217	CHADEROLDEDS, EULITA		
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Retained earnings 20,969  TOTAL SHAREHOLDERS' EQUITY 41,217		The state of the s	
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	Ketained earnings	<u> </u>	
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	TOTAL LIABILITIES AND SHAPEHOLDERS' FO	)]]]TV	31

## MULTIPLE FINANCIAL SERVICES, INC. STATEMENT OF INCOME FOR THE YEAR ENDED DECEMBER 31, 2010

REVENUE – Page 12	\$ 302,377
OPERATING EXPENSES - Page 12	259,396
NET OPERATING INCOME	42,981
OTHER INCOME  Net unrealized gain on securities  Interest & dividend income	2,047 104
TOTAL OTHER INCOME	2,151
INCOME BEFORE INCOME TAXES	45,132
TAX PROVISION	800
NET INCOME	\$ 44,332

## MULTIPLE FINANCIAL SERVICES, INC. STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY FOR THE YEAR ENDED DECEMBER 31, 2010

	Common Stock Shares	Common Stock	Paid – In <u>Capital</u>	Retained Earnings	<u>Total</u>
Balance, December 31, 2009	200,000	\$ 16,289	\$ 3,959	\$15,137	\$ 35,385
Distribution				(38,500)	(38,500)
Net Income				44,332	44,332
Balance, December 31, 2010	<u>200,000</u>	<u>\$ 16,289</u>	<u>\$ 3,959</u>	<u>\$ 20,969</u>	<u>\$ 41,217</u>

#### MULTIPLE FINANCIAL SERVICES, INC. STATEMENT OF CHANGES IN FINANCIAL CONDITION FOR THE YEAR ENDED DECEMBER 31, 2010

Cash Flows from Operating Activities:	
Net income	\$ 44,332
Depreciation	427
Changes in operating assets and liabilities:	
Marketable securities	(2,047)
Accounts receivable	13,260
Other assets	( 291)
Accounts payable	(5,953)
Line of credit payable	(5,741)
Credit card payable	<u>3,241</u>
Net cash provided in operating activities	47,228
Cash Flows from Investing Activities:	
Cash Flows from Financing Activities	
Distribution	_(38,500)
Net increase in cash	8,728
Cash at beginning of year	2,016
Cash at December 31, 2010	<u>\$ 10,744</u>
Supplemental Cash Flow Information:	
Cash paid for income taxes	<u>\$ 800</u>
Cash paid for interest	<u>\$ 106</u>

#### MULTIPLE FINANCIAL SERVICES, INC. NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2010

#### **NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

#### Nature of Business

Multiple Financial Services, Inc. (the "Company") is a California corporation incorporated on June 2, 1999. The Company is a member of the National Association of Securities Dealers ("NASD") and the Securities Investor Protection Corporation ("SIPC"). The NASD and NYSE Member Regulation consolidated in 2007 to form the Financial Industry Regulatory Agency ("FINRA"). The Company serves primarily individual customers in Southern California.

The Company conducts business on a fully disclosed basis whereby the execution and clearance of trades are handled by another Broker/Dealer, TD Ameritrade. The Company does not hold customer funds and/or securities.

Based upon the income reported, the commissions earned from the sales of stocks, mutual funds and investment company shares represent the major portion of the business.

The accompanying financial statements were prepared on the accrual method of accounting.

#### **Basis of Presentation**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Recent Accounting Pronouncements

The Financial Accounting Standards Board ("FASB") implemented the FASB Accounting Standards Codification (Codification) effective July 1, 2009. The Codification has become the source of authoritative Generally Accepted Accounting Principles ("GAAP") recognized by FASB to be applied to nongovernmental entities. On the effective date of the Codification, the Codification superseded all then existing accounting and reporting standards. All other nongrand-fathered accounting literature not included in the FASB Codification has become nonauthoritative. References to GAAP included in the FASB Codification are noted as Accounting Standards Codification ("ASC").

Following the effective date of the Codification, FASB will not release new standards in the form of Statements, FASB Staff Positions, or Emerging Issues Task Force Contracts, but instead will issue Accounting Standards Updates. Updates will not be considered authoritative in their own right, but will serve only to update the Codification, provide background information about the guidance in the Codification, and provide the basis for the changes in the Codification.

### MULTIPLE FINANCIAL SERVICES, INC. NOTES TO FINANCIAL STATEMENTS - Continued DECEMBER 31, 2010

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Recent Accounting Pronouncements (Continued)

For the year ending December 31, 2010, various accounting pronouncements or interpretations by the FASB were either newly issued or had effective implementation dates that would require their provisions to be related in the financial statement for the year then ended. The Company has reviewed the following Statements of Financial Accounting Standards (SFAS")/ASC topics for the year to determine relevance to the Company's operations.

The Company has either evaluated or is currently evaluating the implications, if any, of each of these pronouncements and the possible impact they may have on the Company's financial statements. In most cases, management has determined that the pronouncement has either limited or no application to the Company and, in all cases, implementation would not have a material impact on the financial statements taken as a whole.

#### **NOTE 2 – MARKETABLE SECURITIES**

Marketable securities include NASD stocks with a fair market value of \$26,941. The accounting for the mark-to-market on the proprietary trading is included in other income as net unrealized gain of \$2,047.

#### NOTE 3 - PROPERTY AND EQUIPMENT, NET

The property and equipment are recorded at cost and summarized by major classifications as follows:

		<u>Lite in Y</u>	<u>ears</u>
Machinery and equipment	\$ 12,629	5	
Furniture and fixtures	<u>5,990</u>	7	
	18,619		
Less accumulated depreciation	(18,619)		
Property and equipment, net	<u>\$</u>		

Depreciation expense for the year ended December 31, 2010 is \$427.

#### **NOTE 4 - NET CAPITAL REQUIREMENTS**

Pursuant to the net capital provisions of Rule 15c3-1 of the Securities and Exchange Act of 1934, the Company is required to maintain a minimum net capital (\$5,000), as defined, under such provisions. See page 9 and 10 for the computation of net capital.

#### **NOTE 5 - INCOME TAXES**

The Company has elected the S Corporate tax status, therefore no federal income tax provision is provided. The tax provision of \$800 is the California franchise tax minimum.

#### MULTIPLE FINANCIAL SERVICES, INC. NOTES TO FINANCIAL STATEMENTS - Continued DECEMBER 31, 2010

#### **NOTE 6 - SUBSEQUENT EVENTS**

Management has reviewed the results of operations for the period of time from its year end December 31, 2010 through January 21, 2011, the date the financial statements were available to be issued, and has determined that no adjustments are necessary to the amounts reported in the accompanying combined financial statements nor have any subsequent events occurred, the nature of which would require disclosure.

# MULTIPLE FINANCIAL SERVICES, INC. COMPUTATION OF NET CAPITAL REQUIREMENTS PURSUANT TO RULE 15c3-1 DECEMBER 31, 2010

COMPUTATION OF NET CAPITAL	4.4.045
Total ownership equity from statement of financial condition	\$ 41,217
Non allowable assets and haircuts - Page 10	_10,831
NET CAPITAL	<u>\$ 30,386</u>
COMPUTATION OF NET CAPITAL REQUIREMENTS Minimum net aggregate indebtedness-	
.067% of net aggregate indebtedness	\$ 1,323
Minimum dollar net capital required	\$ 5,000
Net Capital required (greater of above amounts)	\$ 5,000
EXCESS CAPITAL	\$ 25,386
Excess net capital at 1000% (net capital less 10% of aggregate indebtedness)	<u>\$ 28,402</u>
COMPUTATION OF AGGREGATE INDEBTEDNESS	
Total liabilities	<u>\$ 19,844</u>
Percentage of aggregate indebtedness to net capital	65%
RECONCII IATION	

#### RECONCILIATION

The following is reconciliation as of December 31, 2010 of the above net capital computation with the Company's corresponding unaudited computation pursuant to Rule 179-5(d)(4):

UNAUDITED					\$ 30,386
Audit adjustments					0
AUDITĔD					\$ 30,386

#### MULTIPLE FINANCIAL SERVICES, INC. NON-ALLOWABLE ASSETS DECEMBER 31, 2010

#### NON-ALLOWABLE ASSETS

Accounts Receivable Other Asset	\$ 6,441 322
TOTAL NON-ALLOWABLE ASSETS	6,763
HAIRCUTS	
Money Market (sundry account) Marketable Securities	27 4,041
TOTAL HAIRCUTS	<u>\$ 4.068</u>
TOTAL	<u>\$ 10.831</u>

#### Joseph Yafeh CPA, Inc.

A Professional Accounting Corporation 11300 W. Olympic Blvd., Suite 875 Los Angeles CA 90064 310-477-8150 ~ Fax 310-477-8152

### SCHEDULE II INDEPENDENT AUDITOR'S REPORT ON THE SCHEDULE OF REVENUE AND OPERATING EXPENSES

Board of Directors Multiple Financial Services, Inc. Irvine, California

My audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole. The attached schedules of revenue and operating expenses for the year ended December 31, 2010 is presented for purposes of additional information and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in my opinion, is fairly stated in all material respects in relation to the basic financial statements as a whole.

Los Angeles, California January 18, 2011

#### MULTIPLE FINANCIAL SERVICES, INC. SCHEDULE OF REVENUE AND OPERATING EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2010

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Commissions Income	\$ 253,245
Fees and Other Income	49,132

Total Revenue \$302,377

#### **OPERATING EXPENSES**

Advanticina	\$ 2,810
Advertising	
Business Consulting	30,780
Bank Service Charges	1,257
Commissions	165,788
Depreciation Expense	427
Dues and Subscriptions	1,270
Insurance Expense	14,663
Interest Expense	106
FINRA Fees	4,446
Office Expense	5,233
Postage and Delivery	855
Professional Fees	4,484
Rent	6,397
Repairs	3,648
Tax & Licenses	1,749
Telephone and Internet	6,143
Travel and Entertainment	5,181
Miscellaneous	4,159
Total Operating Expenses	<u>\$ 259,396</u>

# MULTIPLE FINANCIAL SERVICES, INC. SCHEDULE III – COMPUTATION FOR DETERMINATION OF RESERVE REQUIREMENTS PURSUANT TO RULE 15c3-3 AS OF DECEMBER 31, 2010

A computation of reserve requirement is not applicable to Multiple Financial Services, Inc. as the Company qualifies for exemption under Rule 15c3-3 (k) (2) (i).

# MULTIPLE FINANCIAL SERVICES, INC. SCHEDULE IV – INFORMATION RELATING TO POSSESSION OR CONTROL REQUIREMENTS UNDER RULE 15c3-3 AS OF DECEMBER 31, 2010

Information relating to possession or control requirements is not applicable Multiple Financial Services, Inc. as the Company qualifies for exemption under Rule 15c3-3 (k) (2) (i).

#### Joseph Yafeh CPA, Inc.

A Professional Accounting Corporation 11300 W. Olympic Blvd., Suite 875 Los Angeles CA 90064 310-477-8150 ~ Fax 310-477-8152

#### **PART II**

Report of Independent Auditor on Internal Accounting Control Required by SEC Rule 17a-5

Board of Directors Multiple Financial Services, Inc. Irvine, California

In planning and performing my audit of the financial statements of Multiple Financial Services, Inc. (the Company), as of and for the year ended December 31, 2010, in accordance with auditing standards generally accepted in the United States of America, I considered the Company's internal control over financial reporting (internal control) as a basis for designing my auditing procedures for the purpose of expressing my opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, I do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g) (1) of the Securities and Exchange Commission (SEC), I have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that I considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, I did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's previously mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Board of Directors Multiple Financial Services, Inc. Irvine, California

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A *control deficiency* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A *material weakness* is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the Company's financial statements will not be prevented or detected and corrected on a timely basis.

My consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. I did not identify any deficiencies in internal control and control activities for safeguarding securities that I consider to be material weaknesses, as defined previously.

I understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on my study, I believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2010 to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, and FINRA, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

Los Angeles, California January 18, 2011

#### Joseph Yafeh, CPA

A Professional Accounting Corporation 11300 W. Olympic Blvd., Suite 875 Los Angeles, CA 90064 310-477-8150 Fax 310-477-8152

### Part III SIPC Supplemental Report Pursuant to SEC Rule 17a-5(e) (4)

Board of Directors Multiple Financial Services, Inc. Irvine, California

In accordance with Rule 17a-5(e) (4) under the Securities Exchange Act of 1934, I have performed the procedures enumerated below with respect to the accompanying Schedule of Assessment and Payments [General Assessment Reconciliation (Form SIPC-7)] to the Securities Investor Protection Corporation (SIPC) for the year ended December 31, 2010, which were agreed to by Multiple Financial Services, Inc. and the Securities and Exchange Commission, Financial Industry Regulatory Authority, Inc., and SIPC, solely to assist you and the other specified parties in evaluating Multiple Financial Services, Inc.'s compliance with the applicable instructions of the General Assessment Reconciliation (Form SIPC-7).

Multiple Financial Services, Inc.'s management is responsible for the Multiple Financial Services, Inc.'s compliance with those requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of those parties specified in this report. Consequently, I make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose. The procedures I performed and my findings are as follows:

- 1. Compared the listed assessment payments in Form SIPC-7 with respective cash disbursement records entries to the check copy dated August 2, 2010 noting no differences.
- 2. Compared the amounts reported on the audited Form X-17A-5 for the year ended December 31, 2010, as applicable, with the amounts reported in Form SIPC-7 for the year ended December 31, 2010 noting no differences.
- 3. Compared any adjustments reported in Form SIPC-7 with supporting schedules and working papers. Noted no adjustments.
- 4. Proved the arithmetical accuracy of the calculations reflected in Form SIPC-7 and in the related schedules and working papers as noted in section 2 above noting no differences.
- 5. Compared the amount of any overpayment applied to the current assessment with the Form SIPC-7 on which it was originally computed noting no overpayment.

I was not engaged to, and did not conduct an examination, the objective of which would be the expression of an opinion on compliance. Accordingly, I do not express such an opinion. Had I performed additional procedures, other matters might have come to my attention that would have been reported to you.

Board of Directors Multiple Financial Services, Inc. Irvine, California

This report is intended solely for the information and use of the specified parties listed above and is not intended to be and should not be used by anyone other than these specified parties.

Los Angeles, California January 18, 2011



### Multiple Financial Services, Inc.

Report Pursuant to Rule 17a-5 (d)

**Audited Financial Statements** 

For the Year Ended December 31, 2010

**Prepared by:** 

Joseph Yafeh, CPA, Inc.

An Accountancy Corporation Member PCAOB